

## PRESS RELEASE

Contact: (INSERT YOUR NAME) (INSERT PHONE NUMBER) (INSERT EMAIL ADDRESS)

## Families Invited to The JumpStart3 Live Experience (INSERT DATE)

(INSERT CITY, STATE) (INSERT DATE OF RELEASE) — Families will be entertained and engaged with a multi-media experience including cool music, science experiments, comedy, sign langue, and more during The JumpStart3 Live Experience on (INSERT DATE).

Founded by Jeff McCullough, The JumpStart3 Live Experience (<u>www.JumpStart3.com</u>) is an educationally-based entertaining stage production using fast-paced danceable music & videos, funny & motivational stories, sign language like you have never seen before, and wild & crazy science experiments that will captivate kids and adults of all ages while sharing about the love God has for each of them.

(HOST VENUE) will host this free event at (INSERT TIME) on (INSERT DATE).

(INSERT HOST LOCATION) is located at (INSERT STREET ADDRESS).

Visit (INSERT WEB ADDRESS WHERE EVENT IS LISTED) or <u>www.JumpStart3.com</u> for more information.

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## **Pitch Email**

Reach out to local media with a personalized email letting them know about The JumpStart3 Family Experience and offering an interview. Use any personal connections you or anyone on your team has with local media to contact a reporter who might be willing to cover the event. If no personal connections, search media outlet Web sites for a news director, editor or reporter to contact. Revise the pitch email to include details as pertaining to your event.

Jeff McCullough is available for phone interviews with print, radio and online outlets. If time permits, Jeff can also do live, in-studio or Skype interviews with your local TV or online outlets.

## (NAME OF CONTACT)

Have you ever memorized a Bible verse in less than 3 minutes? Or watched electricity safely move through a child's body? Or learned sign language in a fun and exciting way? Or danced as a family to music everyone thought was cool?

(HOST VENUE) will be hosting The JumpStart3 Live Experience at (TIME) on (DATE). People aged from 2 to 102 attending The JumpStart3 Live Experience will be entertained plus have an exciting time participating with danceable songs, comedy, sign langue scriptures, science experiments, and more.

(IF CONTACTING CHRISTIAN MEDIA OUTLET, INCLUDE THE FOLLOWING PARAGRAPH. OTHERWISE OMIT.)

Plus, while the cool music, funny and emotional stories, science experiments and more captures their attention, families will hear the gospel being presented in a unique and absolutely non-threatening way like they have never heard before.

Jeff McCullough founder of The JumpStart3 Live Experience (<u>www.JummpStart3.com</u>), is available for phone interviews to share more about this multi-media production and his passion for reaching kids and families. Please contact me to arrange an interview that I promise will be as exciting as the live event!

Regards, (YOUR NAME) (PHONE AND EMAIL CONTACT)